WOLCDC – the *3B* Connection

6 Tourism Kiosks have been strategically placed throughout the 3B area!

In the Town of Bristol, one stands at the intersection of CR32 and Rt64, at the Bristol Trading Post. The other is placed on Rt20A at the Wizard of Clay. In West Bloomfield, a stand is located in front of the Town Hall on Rts5&20 and at the town highway garage on CR37. In East Bloomfield, the locations are on Rt64N at White's Farm Market and at the corner of Rts5&20 and Rt64 at Toomey's Mobil Mart.

The Kiosk measures approx. 10"H x 6'W, and is constructed of treated lumber with a shaker shingle protective roof. Signage on top is color coded by town, and notifies the passerby that there is information available in the stand ~ *3B Visitors Info ~.* The stand has covered (weather-resistant) plastic brochure racks on both sides. There are 14 standard brochure (3.5x8.5) holders and two 8x11 size holders on each side. The slots are numbered the same for each of the six kiosks, to provide uniformity.

The WOLCDC is very excited to offer this marketing vehicle to businesses within the 3B area, that are looking to bring customers into their establishments.

SLOT RENTAL

~ Rent a brochure slot from April through October ~

For $100, you get……

- A six site exposure to all travelers (and local residents) during the busy tourist season
- Maintenance and restocking of brochures (bi-weekly) throughout the entire seasonal promotion

Upon receipt of slot rental, you will be assigned a slot number (the same for each kiosk). The WOLCDC will contact you to get quantities of your brochure to stock in the kiosk for the season. Recommended number needed = 2000.

Cut here^^^Cut here

Please sign me up for a brochure slot!

Business Name: ____

Address: ____

Phone Number: ________________________ Contact Person : ___________________________

☐ Enclosed is my payment of $100. (Check made payable to the WOLCDC)

Mail To: WOLCDC, 200 Bloomfield Ind Park, Suite 103. Bloomfield, NY 14469